

ABSTRACT OF THE DISCLOSURE

A system is provided for allowing a user to customize an Internet web site having several features. This system includes an Internet server that controls the web site. The system further includes a web page-forming component that creates a personal web page for incorporating one or more of the web site features. The personal web page is created in response to an input provided by the user. The personal page has a private component that is accessible only by the user and a public component that is accessible to anyone. The user's input determines which web site features appears in the personal page. The user's input also determines which of the features appear in the private component and which of the features appears in the public component.